

IMPACT 2024/ REPORT 2025



Worcestershire
Wildlife Trust



Dear Trust members and supporters,

Change has been a defining characteristic of the past year but the Trust has continued to make excellent progress against its strategic goals. Despite the challenges arising from political and economic turbulence, our organisation remains stable and

financially sound. The change in government and shift in political priorities and rhetoric has required us to fight for nature harder than ever; we will continue to speak up even when faced with disappointments such as the housing development near Tiddesley Wood being permitted in spite of our best efforts. There has been significant change internally as Colin Raven stepped down after 38 years at the Trust, 30 of them as CEO, and Helen Woodman, Head of

Conservation, retired after 34 years of service. Both Colin and Helen made an enormous contribution to the Trust and to nature conservation in Worcestershire and they departed with our gratitude, affection and very best wishes. We were delighted to appoint Mike Perry, former Head of Resources, as Colin's successor, and are pleased to have a new senior management team in place with Steve Bloomfield as Head of Conservation, Ally Tideswell as Head of Fundraising and Engagement, and Tom Jenkins as Head of Finance and Operations. There is much to do in the coming year with exciting new projects afoot but we would not be able to achieve anything were it not for the dedication of our staff, volunteers, members, membership recruiters, supporters, donors, funders and partners. On behalf of the Trustees, I thank you most sincerely for your contribution and continued support.

Christianne Tipping
Chair



Tiddesley Wood nature reserve

Protecting wildlife where we live

Thanks to you

Our work in 2024/2025

Key achievements during the year under our three strategic goals included:

Goal 1: Nature in recovery – 30% of land in recovery for nature by 2030

- Managed c.3,250 acres/1,315 hectares of land across 75+ nature reserves for nature by our reserves team and hundreds of conservation volunteers. This equates to around 0.7% of the land in Worcestershire.
- Raised funds to purchase 18 hectares of land to extend and protect Hanley Dingle nature reserve near Tenbury Wells.
- Species highlights recorded on Trust nature reserves included spoonbill and glossy ibis at Hill Court Farm and The Blacklands, Bechstein's bat and purple emperor recorded at Monkwood for the first time, goshawks recorded at four Trust reserves and lesser spotted woodpeckers recorded at two Trust reserves including The Knapp and Papermill.
- Planted over 5,000 trees at Green Farm to extend and protect our Monkwood nature reserve just north of Worcester.
- Delivered advice to land managers responsible for c.23% of the land area of Worcestershire to help make improvements for nature.
- Continued to influence the production and evidence for the Worcestershire's Local Nature Recovery Strategy led by Worcestershire County Council that should be in place by early 2026.



Goal 2: Action for nature – one in four people taking action for nature by 2030

- Supported by around 500 volunteers across all areas of our work who contribute around 45,000 volunteer hours a year, which is valued at an estimated £900,000.
- Began the expansion of the Trust's work with primary schools with the aim of more than doubling our reach to school-age children each year from 3,000 to 8,000 over the next three years.
- Launched the Trust's Wilder Worcestershire – Neighbourhoods Nurturing Nature project, helping communities across Droitwich and Worcester, from the River Salwarpe to the River Severn, to engage with nature and deliver improvements for nature where they live, work and study.
- Continued to stand up for nature by influencing the planning process through reviewing 240 planning applications during the year with the aim of both protecting sensitive areas and influencing the best possible outcome for nature.

Goal 3: Sustaining our future – more diversity, more funding, carbon neutral by 2030

- Continued to support our trainee team to develop skills and experience for a career in conservation, with plans to extend the trainee team from April 2025.
- Continued efforts to reduce our emissions, which has included seeking opportunities to plant trees where the Trust can both sequester carbon while providing great opportunities to enhance biodiversity.

Worcestershire Wildlife Trust's income and expenditure in 2024–25

Income

Membership	£743,277	27%
Legacies	£241,427	9%
Grants	£246,648	9%
Gift aid	£190,503	7%
Donations	£372,182	13%
Charitable activities	£610,937	22%
Trading activities	£184,184	7%
Investment income	£108,783	4%
Other income	£65,268	2%

Total income in 2024–25 **£2,763,209**

Expenditure

Trading company	156,268	5%
Raising funds	633,801	19%
Charitable activities		
Education and communication	449,891	14%
Wider countryside	503,918	15%
Nature reserves	982,148	30%
Pension adjustment	571,968	17%

Total expenditure in 2024–25 **£3,297,994**

Financial performance

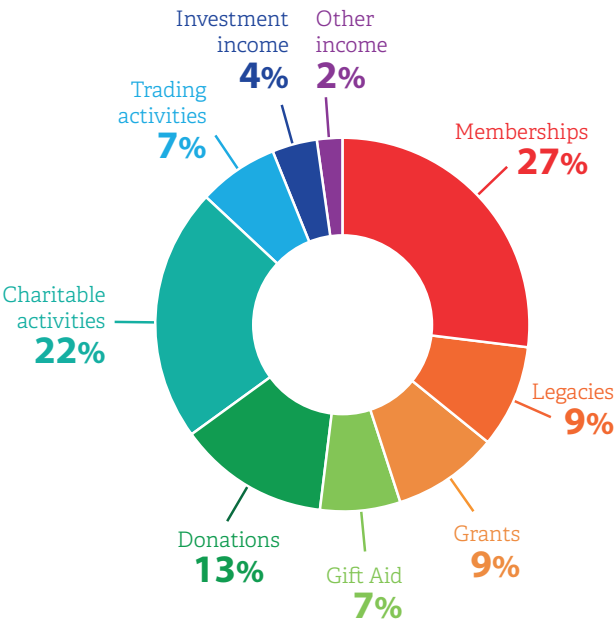
A deficit of 534,785 (2024: surplus of £5,946) was recorded in the year before gains and losses, the result of a one-off pension adjustment. Net assets stand at £17,166,988 (2024: £17,757,604) of which £13,862,241 (2024: £13,848,367) represents the value of our nature reserves and other fixed assets, and £3,214,825 (2024: £3,382,939) the value of our investments.

Independent Auditors' Report to the members and trustees of Worcestershire Wildlife Trust

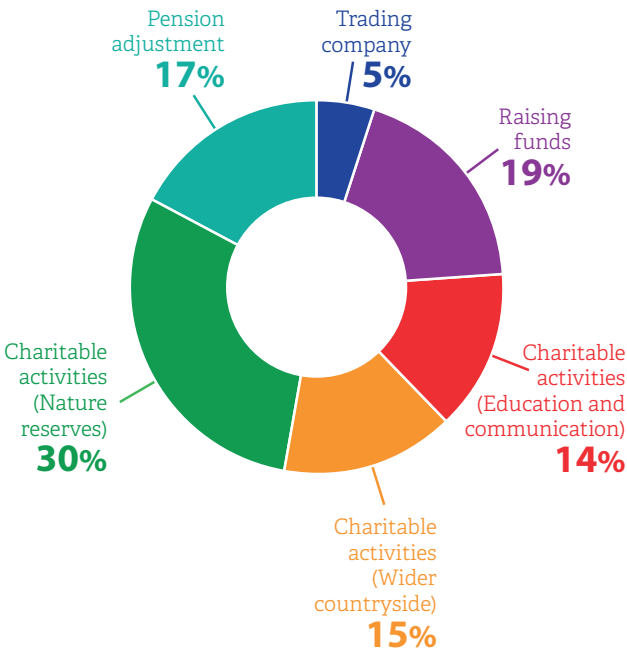
Due to the increasing length of Auditors' Reports required by today's accounting standards, it is not possible to include the report in this brief financial summary.

However, the Auditors' Report from Thorne Widgery is included in the Trust's published accounts, which will be available at or immediately after the Annual General Meeting. For the purposes of this Annual Review, the Trustees are pleased to confirm that the audit was successfully completed and the information in the Trustees' Annual Report, from which this information is extracted, is consistent with the financial statements.

Worcestershire Wildlife Trust's income in 2024–25
Total £2,763,209.00



Worcestershire Wildlife Trust's expenditure in 2024–25
Total £3,297,994.00



Members and supporters

Thank you to all members, supporters and partners of Worcestershire Wildlife Trust who contribute to the future of wildlife in our county.

Legacies for wildlife

Gifts left to us in Wills have been critical for purchasing nature reserves, assisting with their development and for other specific uses as agreed by our Council of Trustees. We are indebted to those who have left gifts to the Trust this year: Catherine Beresford, Alan Birchall, Elizabeth Jackson, David Turner, Irene Cass, Irene Hart, Violet Leszczynski, Celia Underhill, Jennifer Harper, Pamela Smallwood, Ian Lennox, Margaret Evans, John Morgan.

We are also grateful for those who have donated to the Trust in memory of loved ones.

Grants and donations

Thank you to the organisations and individuals who have provided us with a grant or donation during the year. These include: National Lottery Heritage Fund, Severn Waste Services, The Government's Species Recovery Fund, Quantum Mouldings Ltd, Wildjac, Norman and Evelyn Proffitt Trust, OCM Business Systems Ltd, The Rowlands Charitable Trust, The Saintbury Charitable Trust, Frobisher's Juices, Bespoke Advice, The Duckworth Trust, L G Harris Charitable Trust and The HDH Wills 1965 Charitable Trust

WNCT Enterprises

This wholly owned independent company encompasses Worcestershire Wildlife Consultancy, which provides high quality independent ecological services to individuals and commercial clients. Profits from these services together with those from facilities hire and sales activities are covenanted directly to support the charitable activities of Worcestershire Wildlife Trust.

To find out more please visit www.worcestershiREWILDLIFEconsultancy.org

Volunteers

Thank you to our 500 amazing volunteers who continue to help the Trust to deliver its mission in so many ways. Our volunteers provide around 45,000 hours of volunteer time, the equivalent value of around £900,000 of time.

The Worcestershire Wildlife Medal 2024

The Worcestershire Wildlife Medal is awarded 'For dedicated services to nature conservation in Worcestershire'.

In 2024 the Worcestershire Wildlife Medal is awarded to Colin Groves. A full citation for Colin Groves is included in the Trust's summer magazine in 2025.

Worcestershire Wildlife Trust

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Council, officers and staff, 31 March 2025

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Tessa Carrick
Roger Jackson
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David Mortiboys
Mervyn Needham
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Jayne Tullett

Staff Team

Rob Allen, Reserves Team Leader
Robin Bickley, Catchment Partnership Agriculture Advisor
Steven Bloomfield, Senior Conservation Officer, Planning
Becky Bradshaw-King, Senior Fundraising Officer
Becca Bratt, Natural Networks Officer
Andy Bucklitch, Practical Land Management Officer
Wendy Carter, Communications Lead
Romy Clarke, Catchment Partnership Agriculture Advisor
Moira Conn, Finance and Administration Assistant and Meetings and Conference Organiser
Caroline Corsie, Senior Land Advisor
Dominique Cragg, Western Reserves Officer
Kate Doyle, Senior Membership Officer
Laura Ealam, Green Farm Engagement Officer
Joshua Evans, Principal Ecologist
Pauline Gardner, Administration Assistant
Joe Gillard, Saving Worcestershire's Heathlands Project Officer
Julie Grainger, Project Manager for Wilder Worcestershire
Andrew Harris, Northern Reserves Officer
Elise Hill, Senior Membership Officer
Tomos Holloway, Southern Reserves Officer
Catharine Jarvis, Assistant Ecological Consultant
Tom Jenkins, Head of Finance and Operations
Joanna Kelly, Membership Officer
Simone Mansi, Severn Treescapes Trees and Woodland Officer
Connor McGoldrick, Project Officer for Wilder Worcestershire
Beth Norris, Wildlife and Water Officer
Nick Packham, Engagement Team Leader
Mike Perry, Chief Executive
Hayley Probert, Wilder Schools Officer
Eleanor Reast, Eastern Reserves Officer
Jack Reeves, Climate Change and Wildlife Officer
Finley Reynolds, Natural Networks Officer
Ion Riley, Community Wildlife Warden
Marissa Ryland, Senior Wilder Schools Officer
Becky Somers, Saving Worcestershire's Heathlands Project Officer
Caitlin Stewart, Fundraising Officer
Ally Tideswell, Head of Fundraising and Engagement
Lucy Thirkell, Wilder Learning Development Officer
Jasmine Walters, Farming and Wildlife Officer
Tom Watkins, Central Reserves Officer
Emily Williams, Catchment Partnership Agriculture Advisor
Helen Woodman, Head of Conservation